

Atal Bihari Vajpayee School of Management and Entrepreneurship

Jawaharlal Nehru university

List of Courses – MBA - Semester III, July 2022

COMPULSORY PAPERS				
Course Nos.	Title of Papers	Credits	Core / Optional	Nodal Incharge Faculty
MB 12702	Business Ethics and Corporate Governance	3	Core	Prof. Arvind Kumar
MB 13701	Strategic Management	3	Core	Dr. Arvind Arahant
Specialization - ACCOUNTING AND FINANCE				
Course Nos.	Title of Papers	Credits	Core / Optional (Major and Minor)	Nodal Incharge Faculty
MB 33112	Management of Banking and Insurance Companies (BKT)	3	Major	Dr. Brajesh Kumar Tiwari
MB 33110	International Financial Management	3	Major – Minor	Dr. Vaniki Joshi Lohani
MB 33116	Business Analysis and Valuation	3	Major – Minor	Dr. Sakshi Sharma
Specialization MARKETING MANAGEMENT				
Course Nos.	Title of Papers	Credits	Core / Optional (Major and Minor)	Nodal Incharge Faculty
MB 33210	Advertising Management	3	Major – Minor	Prof. Rajeev Sijariya
MB 33208	International Marketing	3	Major	Dr. Lokesh Jindal
MB 33203	Rural Marketing	3	Major – Minor	Dr. Vikram Bansal
Specialization ORGANISATION BEHAVIOUR AND HUMAN RESOURCE MANAGEMENT				
Course Nos.	Title of Papers	Credits	Core / Optional (Major and Minor)	Nodal Incharge Faculty
MB 33303	Cultural and Philosophical Foundations of Management	3	Major – Minor	Dr. Arvind Arahant
MB 33310	Organization Change and Development	3	Major- Minor	Dr. Geetanjali Batra
MB 33313	Training and Development	3	Major	Dr. Geetanjali Batra
Specialization- OPERATIONS MANAGEMENT AND QUANTITATIVE TECHNIQUES				
Course Nos.	Title of Papers	Credits	Core / Optional (Major and Minor)	Nodal Incharge Faculty
MB 33606	Distribution Management	3	Minor	Dr. Vikram Bansal
MB 33601	Operations Management	3	Minor	Dr. Priya Gupta