

Atal Bihari Vajpayee School of Management & Entrepreneurship
Jawaharlal Nehru University
List of Courses – MBA Semester IV July 2022

COMPULSORY PAPERS				
Course Nos.	Title of Papers	Credits	Core / Optional	Nodal Incharge Faculty
MB 23002	Major MBA Project	3	Core	Faculty under whom the student will be allocated
MB 13401	Entrepreneurship Management	3	Core	Dr. Vikram Bansal
Specialization - ACCOUNTING AND FINANCE –				
Course Nos.	Title of Papers	Credits	Core / Optional (Major and Minor)	Nodal Incharge Faculty
MB 33110	Management Accounting	3	Major	Dr. Brajesh Kumar Tiwari
MB 33110	International Financial Management	3	Major	Dr. Vaniki Joshi Lohani
MB 33116	Business Analysis and Valuation	3	Major – Minor	Dr. Sakshi Sharma
Specialization MARKETING MANAGEMENT				
Course Nos.	Title of Papers	Credits	Core / Optional (Major and Minor)	Nodal Incharge Faculty
MB 33208	International Marketing	3	Major	Dr. Lokesh Jindal
MB 33203	Rural Marketing	3	Major	Dr. Vikram Bansal
MB 33210	Advertising Management	3	Major – Minor	Prof. Rajeev Sijariya
Course Nos.	Title of Papers	Credits	Core / Optional (Major and Minor)	Nodal Incharge Faculty
MB 33310	Organization Change and Development	3	Minor	Dr. Geetanjali Batra
Specialization - INFORMATION TECHNOLOGY AND MANAGEMENT				
Course Nos.	Title of Papers	Credits	Core / Optional (Major and Minor)	Nodal Incharge Faculty
MB 33501	Artificial Intelligence Applications in Management	3	Minor	Dr. Priya Gupta
Specialization- OPERATIONS MANAGEMENT AND QUANTITATIVE TECHNIQUES				
Course Nos.	Title of Papers	Credits	Core / Optional (Major and Minor)	Nodal Incharge Faculty
MB 33602	Game Theory	3	Major	Dr. Priya Gupta
MB 33606	Distribution Management	3	Major – Minor	Dr. Vikram Bansal
MB 33601	Operations Management	3	Major	Dr. Priya Gupta
Specialization- Economics				
Course Nos.	Title of Papers	Credits	Core / Optional (Major and Minor)	Nodal Incharge Faculty
MB 33801	Macro Economics	3	Minor	Dr. Brajesh Kumar Tiwari