Dear JNU Alumnus,

You may be aware that Jawaharlal Nehru University is celebrating its Golden Jubilee this year during which many programmes and activities have been planned throughout the year. While we celebrate our achievements over the past five decades and review our progress in the field of higher education, our contribution to the Indian society and indeed the world at large, we should also reflect on how JNU can further strengthen its commitment and duty in the service of the nation. One way to do that would be to expand its academic horizon and intensify the facilities of teaching and research in newer areas which can meet the challenges of today. The world is moving ahead at an incredibly fast pace, innovative areas of research are being explored and introduced; latest inventions are being embraced in various fields of knowledge to enhance our capacity to produce better and effective results. The institution like JNU cannot, therefore, afford only to rest on its achievements and glories of the past, which are indeed remarkable.

JNU has in the past three years brought in many revolutionary changes in the way an academic institution should work. One of them has been to introduce mechanisms and methods of greater transparency in our academic, administrative, and financial functioning, to make fullest use of the digital revolution in India. JNU has adopted e-route in every arm of the University and we have noted the benefit of paperless movement of files through our e-Office system; it has ushered in both efficiency and speed.

We have expanded our academic umbrella, too, by introducing new degrees and programmes. In order to intensify its academic strength and human resources, two new schools of study were introduced to the basket of its existing programmes: School of Engineering and Atal Bihari Vajpayee School of Management and Entrepreneurship. The School of Engineering has already begun its dual degree course in the academic year 2018 with a group of 100 students in B. Tech. Atal Bihari Vajpayee School of Management and Entrepreneurship is beginning its MBA programme from July 2019. These initiatives, and many others to come, require huge financial resources.

I invite you, as an illustrious alumnus of JNU, to come forward and make a donation to JNU Endowment Fund. The donations to JNU Endowment Fund will be exempted from tax. The details are given below:

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<th>Account’s Name</th>
<th>JNU Endowment &amp; Chair A/c</th>
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<td>Bank Name and Address</td>
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I look forward to an early and positive response from you.

Thank you very much.

With regards,

(M. Jagadesh Kumar)