

**Atal Bihari Vajpayee School of Management & Entrepreneurship
Jawaharlal Nehru University**

Courses for MBA - Semester III- Jan 2022

	Course Nos.	Title of Papers	Credits	Nodal Incharge Faculty
Core Papers	MB13701	Strategic Management (Core)	3	Dr. Arvind Arahant
	MB12702	Business Ethics and Corporate Governance (Core)	2	Prof. Arvind Kumar
List of Electives				
Finance	MB 33109	Financial Market Operations	3	Dr. Brajesh Kumar Tiwari
	MB 33107	Derivatives Management	3	Dr. Vaniki Joshi Lohani
	MB 33114	Security Analysis and Portfolio Management	3	Dr. Sakshi Sharma
Marketing	MB 33201	Sales and Distribution Management	3	Dr. Lokesh Jindal
	MB 33202	Consumer Behaviour	3	Dr. Vikram Bansal
	MB 33211	Marketing of Services	3	Prof. Rajeev Srijariya / Dr. Lokesh Jindal
Operations	MB 33603	Urban Transport Management	3	Dr. Shachi Yadav
	MB 33604	Production Management	3	Prof. Rajeev Srijariya / Dr. Brajesh Kumar Tiwari
	MB 33605	Export and Import Management	3	Dr. Geetanjali Batra
HR	MB 33308	HR Tools and Techniques	3	Dr. Shachi Yadav
	MB 33304	Employee Engagement	3	Dr. Geetanjali Batra

IT	MB 33507	Business Analytics – Data Science Perspective	3	Dr. Priya Gupta
	MB 33502	Data Visualization	3	Dr. Priya Gupta
Economics	MB 33804	Global Business Environment	3	Dr. Vikram Bansal
	MB 33810	Health Economics	3	Dr. Arvind Arahant

Sd/-
Prof. Arvind Kumar
Dean, ABVSME