

Jawaharlal Nehru University

Atal Bihari Vajpayee School of Management and Entrepreneurship

Monsoon – 2024

MBA Semester – III (2023- 2025 Batch)			
Core Courses			
Course Nos.	Title of Papers	Credits	Faculty Name
MB13701	Strategic Management	3	Dr Arvind Arahant
MB12702	Business Ethics and Corporate Governance	2	Prof Arvind Kumar
Elective Courses			
Accounting and Finance			
MB 33107	Derivatives Management (Major)	3	Dr Vaniki Joshi Lohani
MB33114	Security Analysis and Portfolio Management	3	Dr Sakshi Sharma
MB 33111	Management Accounting	3	Dr Brajesh Kumar Tiwari
Marketing			
MB 33201	Sales and Distribution Management	3	Prof Rajeev Sijariya
MB 33203	Brand Management	3	Dr Lokesh Jindal
HR			
MB 33311	Performance and Compensation Management (Major)	3	Prof Arvind Kumar
MB 33309	Indian Philosophy and Leadership	3	Dr Vaniki Joshi Lohani
MB 33313	Training and Development	3	Dr Geetanjali Batra
IT			
MB 33502	Data Visualization	3	Dr Priya Gupta
MB 33507	Business Analytics – Data Science Perspective	3	Dr Priya Gupta
Operations			
MB 33601	Operation Management	3	Dr Vikram Bansal
MB 33602	Game Theory (Major)	3	Dr Priya Gupta
MB 33607	Packaging and Material Handling	3	Dr Geetanjali Batra