

# Workshop on Intellectual Property Rights



**Ms. Shwetasree Majumder**  
*Principal, Fidus Law Chamber*  
(Facebook Live Session Expert)



**Dr. Malathi Lakshmikumar**  
*Director, Lakshmikumar & Sridharan, Attorneys*  
(Local Expert)

**History of Intellectual Property**

**Filing Patent Application**

**Innovation & Patents**

**Copyright & Related Rights**

**Branding & Trademarks**

**Industrial Designs**

**JANUARY**

**10, 2019**

**Thursday**

**10:00-15:30**

**All JNU Faculty and Students are invited**

**Venue: SLS Auditorium, JNU**

**\*Please register at:** <https://goo.gl/forms/5X967VuczHVUuULh1>

**Organised by:**



Institution's Innovation Council  
Jawaharlal Nehru University



MHRD's Innovation Cell  
(Government of India)

\*Certificate will be given to all the participants based on their attendance in all the lectures



# Workshop on IPR for Students and Faculty Members Thursday, January 10<sup>th</sup>, 2019



## Programme Schedule

Timing	Topics
10:00 AM - 10:15 AM	Tea and Registration
10:15 AM - 10:30 AM	Introduction
<b>Workshop by IIC, JNU (10:30 AM to 12:30 PM)</b> <b>Local Expert: Dr. Malathi Lakshmikumaran (Lakshmikumaran &amp; Sridharan)</b>	
Timing	Topics
10:30 AM - 10:45 AM	History of Intellectual Property
10:45 AM - 11:00 AM	World Intellectual Property Organization: Roles & Functions
11:00 AM - 11:15 AM	Intellectual Property India Office: Roles & Functions
11:15 AM - 11:30 AM	How to file a Patent Application?
11:30 AM - 11:45 AM	How to file a Copyright Application?
11:45 AM - 12:00 PM	How to file a Trademark Application?
12:00 PM - 12:15 PM	How to file a Design Application?
12:15 PM - 12:30 PM	Scheme for Facilitating Start-ups Intellectual Property Protection
<b>Facebook Live Session (1:30 PM to 3:30 PM)</b> <b>Central Expert: Ms. Shwetasree Majumder (Fidus Law Chamber)</b>	
Timing	Topics
1:30 PM - 1:40 PM	Introduction to IPR – IP is Everywhere
1:40 PM – 2:00 PM	Innovation & Patents
2:00 PM – 2:15 PM	Copyright & Related Rights
2:15 PM – 2:30 PM	Branding & Trademarks
2:30 PM – 2:45 PM	Industrial Designs
2:45 PM – 3:00 PM	Other IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets
3:00 PM - 3:15 PM	Importance & Protection of IP – <i>Recognize and Respect your own IP and that of others</i>
3:15 PM - 3:30 PM	Entrepreneurship & Digital Age
3:30 PM	Tea