



UGC-Human Resource Development Centre

यूजीसी-मानव संसाधन विकास केंद्र

Jawaharlal Nehru University, New Delhi

जवाहरलाल नेहरू विश्वविद्यालय, नई दिल्ली



ज्ञान-विज्ञान विमुक्तये

Website: <https://www.jnu.ac.in/hrdc>

**1<sup>st</sup> Short Term Course in Entrepreneurship, Innovation & Start-Ups (ONLINE MODE)**  
**23<sup>rd</sup> August – 28<sup>th</sup> August, 2021**

**Course coordinators:**

**Dr. Hemant Ritturaj Kushwaha**

Assistant Professor, SBT, JNU and Coordinator, Innovation and Incubation, JNU

Email: hemantkushwaha@jnu.ac.in, coordinator-iai@jnu.ac.in

**Dr Anamika Gulati**

Assistant Professor, CSSP, SSS, JNU and Convenor, IIC, JNU

Email: anamikagulati@mail.jnu.ac.in, anamika1711@yahoo.co.in

**List of Participants:**

SL NO.	NAME	SL NO.	NAME
1	ABHAY BHAUSAHEB SOLUNKE	16	P. S. MANJULA
2	ANIL KUMAR SINGH	17	PRAKASH G WILLIAMS
3	ANUPAM KARMAKAR	18	PRASENJIT BUJAR BARUAH
4	BALAJI SHIVRAJ HOKARNE	19	PUJA MISHRA
5	BINIJA GEORGE	20	SABYASACHI SENAPATI
6	DHARMENDRA PRATAP	21	SEEMA SARKAR
7	DURLAV NARAYAN SINGHA		
8	FAZLUNNISA H		
9	GAURAV KUMAR		
10	GOBIN CHANDRA BORUAH		
11	KAVITA ARORA		
12	MANJU LATA ADHIKARI		
13	MANOHAR V LOKHANDE		
14	MEENAKSHI SHARMA		
15	MOHD ASHRAF KHAN		



## Combined Inaugural Session

1<sup>st</sup> Short Term Course on Entrepreneurship, Innovation and Start-Ups  
&

4<sup>th</sup> Short Term Course on Disaster Management  
August 23<sup>rd</sup> - August 28<sup>th</sup>, 2021

(Virtual Conference Room, Zoom Meetings App.)

(Date: August 23<sup>rd</sup>, 2021; Time: 11:15 AM\*)

### Our Esteemed Guests and Speakers



Prof. M. Jagadesh Kumar

Prof. Trilok Nath Singh

Prof. Brajesh Kumar Pandey

Time	Programme Details
10:00 – 11:00 hrs	Registration
11:15 – 11:20 hrs	Welcome Address by: Prof. Brajesh Kumar Pandey Director, UGC-Human Resource Development Centre, JNU, New Delhi
11:20 – 11:35 hrs	Inaugural Address by: Prof. M. Jagadesh Kumar Hon'ble Vice Chancellor, Jawaharlal Nehru University, New Delhi
11:35 – 11:50 hrs	Address by Chief Guest: Prof. Trilok Nath Singh Former Vice Chancellor, MGKVP, Varanasi Professor, Department of Earth Sciences, IIT, Mumbai
11:50 – 11:55 hrs	About the 1 <sup>st</sup> Short Term Course on Entrepreneurship, Innovation and Start-Ups by Course Coordinator
11:55 – 12:00 hrs	About the 4 <sup>th</sup> Short Term Course on Disaster Management by Course Coordinator
12:00 – 12:05 hrs	Vote of Thanks by: Dr. Anamika Gulati Centre for Studies in Science Policy, SSS, JNU

#### Course Coordinators:

#### 1<sup>st</sup> Short Term Course on Entrepreneurship, Innovation and Start-Ups



Dr. Hemant Rituraj Kushwaha,  
SBT, JNU



Dr. Anamika Gulati CSSP, SSS, JNU

#### 4<sup>th</sup> Short Term Course of Disaster Management



Prof. P K Joshi  
Chairperson, SCDR, JNU

Prof. Brajesh Kumar Pandey  
Director  
UGC-HRDC, JNU

\*(Participants are requested to join and login 10 minutes before the schedule time)



## Combined Valedictory Programme

(Virtual Conference Room, Zoom Meetings App.)  
(Date: August 28<sup>th</sup>, 2021; Time: 03:30 pm - 05:00 pm)

1<sup>st</sup> Short Term Course on Entrepreneurship, Innovation  
and Start-Ups  
&  
4<sup>th</sup> Short Term Course on Disaster Management

### Our Esteemed Guests and Speakers



Prof. Rana Pratap Singh

Dr. Jatinder Singh

Prof. Brajesh Kumar Pandey

Time	Programme Details
15:30-15:40 hrs.	Opening Remarks and Welcome Address by: Prof. Brajesh Kumar Pandey, Director, UGC-HRDC, JNU, New Delhi
15:40-15:45 hrs.	Presentation of Brief Course Report by: Course Coordinators of 1 <sup>st</sup> Short Term Course on Entrepreneurship, Innovation and Start-Ups
15:45-15:50 hrs.	Presentation of Brief Course Report by: Course Coordinator of 4 <sup>th</sup> Short Term Course on Disaster Management
15:50 -16:15 hrs.	Address By: Prof. Rana Pratap Singh, Rector - III, JNU, New Delhi
16:15 -16:35 hrs.	Address By: Dr. Jatinder Singh, Director, PHD Chamber of Commerce and Industry, New Delhi
16:35 -16:55 hrs.	Sharing of Experiences of Participants (Two participants from each course (5 Minutes each))
16:55 -17:00 hrs.	Vote of Thanks by: Dr. Sanjeev Sharma Assistant Director, UGC-HRDC, JNU, New Delhi

#### Course Coordinators:

#### 1<sup>st</sup> Short Term Course on Entrepreneurship, Innovation and Start-Ups



Dr. Hemant Rituraj Kushwaha,  
SBT, JNU



Dr. Anamika Gulati  
CSSP, SSS, JNU

#### 4<sup>th</sup> Short Term Course of Disaster Management



Prof. P K Joshi  
Chairperson, SCDR, JNU

Prof. Brajesh Kumar Pandey  
Director  
UGC-HRDC, JNU

(Participants are requested to join and login 10 minutes before the schedule time)

## Schedule

DATE	10.00 am-11.00 am	11.00 am – 11.15 am	11.15 am – 01.00 pm	1:00 pm – 2:00 pm	2.00 pm - 3.00pm	3:00 pm- 3.30 pm	3:30 pm-5:00 pm
Monday, August 23, 2021	Registration UGC-HRDC, JNU	Tea Break	Combined Inaugural Session	Lunch Break	Interaction with the coordinator	Tea Break	<b>Prof. Rana P Singh</b> <i>“Innovation and Startup in University Ecosystem”</i>
DATE	9:30am -11:00am	11.00 am - 11.30 am	11:30 am-1:00 pm	1.00 pm- 2.00 pm	2.00 pm - 3.30pm	3.30 pm – 3.45 pm	3:45 pm-5:15 pm
Tuesday, August 24, 2021	<b>Prof. Rupesh Chaturvedi</b> <i>“Accelerating Innovation for successful translation of ideas-effective strategies for translational Science”</i>	Tea Break	<b>Prof. Sanjay Puri</b> <i>“My Journey to Entrepreneurship”</i>	Lunch Break	<b>Dr. Pankaj Parashar</b> <i>“Design Thinking”</i>	Tea Break	<b>Mr. Akash Maheshwari</b> <i>“My experiences of how to leverage crisis and build a product startup in India”</i>
Wednesday, August 25, 2021	<b>Dr. Pankaj Thakkar</b> <i>“Entrepreneurship &amp; Effectual Thinking! “</i>		<b>Mr. Hitender Mehta</b> <i>“Legal Issues for Start-ups”</i>		<b>Dr. Sunita Reddy</b> <i>“Adapt or Die: How Cultural Anthropology Can Inform Business Strategy”</i>		<b>Prof. Kaushal Kumar Sharma</b> <i>“Social Entrepreneurship”</i>
Thursday, August 26, 2021	<b>Mr. Anupam Talapatra</b> <i>“Marketing Strategy”</i>		<b>Prof. Unnat Pandit</b> <i>“IP in Start-up”</i>		<b>Dr. Anupama Singh</b> <i>“Transforming Academic Idea into Business”</i>		<b>Dr. Vishwanath Iyer</b> <i>“Commercialization strategy”</i>
Friday, August 27, 2021	<b>Prof. Sunil Shukla</b> <i>“Entrepreneurial Leadership”</i>		<b>Mr. Sunil Pathak</b> <i>“Business plan and valuation for startups”</i>		<b>Dr. Saurabh Singh</b> <i>“Design Thinking for Entrepreneurs”</i>		<b>Mr. Kavindra Kumar</b> <i>“The 3 Secrets of Highly Successful Graduates”</i>
Saturday August 28, 2021	<b>Dr. Shirshendu Mukherjee</b> <i>“Understanding the Funding Path to create a Innovative Enterprise”</i>		Participants sharing experiences & Feedback Session With Course Coordinator		Feedback Session & Group Discussion among participants 2.00 pm to 03.00 pm		Combined Valedictory Session 3:30 PM to 5:00 PM