



**JAWAHARLAL NEHRU UNIVERSITY**  
**ADMINISTRATION BRANCH-III**

No. ADMIN-III/MISCELLANEOUSDAYS/2026

31.07.2026

**CIRCULAR**

**Subject: Implementation of the nationwide "Nasha Mukh Yuva for Viksit Bharat" Campaign on 2nd August, 2026 – reg.**

The Ministry of Education, Government of India, vide its email dated 30.07.2026, has forwarded the Office Memorandum dated 29.07.2026 issued by the Ministry of Youth Affairs & Sports (attached) regarding the implementation of the nationwide "Nasha Mukh Yuva for Viksit Bharat" campaign on 2nd August, 2026. The campaign is being organized as a nationwide youth movement towards the vision of a "Drug-Free India by 2047". The initiative aims to mobilize youth through awareness, volunteerism and community participation by involving educational institutions.

This University has decided to actively participate in the campaign and organize awareness activities and encourage students, faculty members and other stakeholders to take the digital pledge through the MY Bharat Portal. For taking digital pledge and other information on the program one may visit the My Bharat Portal or click on the link [https://mybharat.gov.in/events/nasha mukt yuva](https://mybharat.gov.in/events/nasha_mukt_yuva).

Accordingly, Dean of Students and all Deans of Schools, Chairpersons of Centres / Special Centres are requested to take necessary steps for the successful implementation of the campaign in their respective Schools/Centres on 2nd August, 2026. They are also requested to ensure active participation of students, faculty members and youth in the campaign.

The cooperation of all concerned is solicited for the successful implementation of this national campaign.

This is issued with the approval of the Competent Authority.

M  
31/07/2026  
(Manoj Kumar Manuj)  
DEPUTY REGISTRAR  
ADMINISTRATION

To,

1. Dean of Students
2. All the Deans of School / Chairperson of Centres / Special Centres for information & further necessary actions.
3. Director, CIS with request to display the above circular in the University Website/E-Office.

CC:

1. PS to VC
2. PA to Registrar
3. All Faculty members/Students for Information & Compliance.

DRADMIN DRADMIN &lt;dr\_admin@mail.jnu.ac.in&gt;

Thu, 30 Jul 2026 2:28:20 PM +0530

To "Anand Singh Bisht"&lt;asbisht@mail.jnu.ac.in&gt;

Cc "Abhishek Chaudhary"&lt;achaudhary@mail.jnu.ac.in&gt;,"Ashim Xaxa"&lt;ashimxaxa@mail.jnu.ac.in&gt;

===== Forwarded message =====

From: REGISTRAR JNU &lt;registrar@mail.jnu.ac.in&gt;

To: "DRADMIN DRADMIN"&lt;dr\_admin@mail.jnu.ac.in&gt;,"dean\_students"&lt;dean\_students@jnu.ac.in&gt;,"DIRECTOR CIS"&lt;director\_cis@mail.jnu.ac.in&gt;

Date: Thu, 30 Jul 2026 11:52:16 +0530

Subject: Fwd: Implementation of 'Nasha Mukht Yuva for Viksit Bharat' Campaign – reg

===== Forwarded message =====

===== Forwarded message =====

From: UJJWAL YADAV &lt;ujjwal.yadav1@gov.in&gt;

To: "vc"&lt;vc@efluniversity.ac.in&gt;,"vc"&lt;vc@manuu.edu.in&gt;,"vc"&lt;vc@rgu.ac.in&gt;,"vc"&lt;vc@tezu.ernet.in&gt;,"vc"&lt;vc@cub.ac.in&gt;,"Vice Bilaspur"&lt;vc@ggu.ac.in&gt;,"vc"&lt;vc@aus.ac.in&gt;,"vc"&lt;vc@uohyd.ac.in&gt;,"Vice Chancellor"&lt;vc@pondiuni.edu.in&gt;,"vc"&lt;vc@mgcub.ac.in&gt;,"vc"&lt;vc@du.ac.in&gt;,"vc"&lt;vc@jmi.ac.in&gt;,"VC"&lt;vc@mail.jnu.ac.in&gt;,"vc"&lt;vc@cug.ac.in&gt;,"vc"&lt;vc@cuh.ac.in&gt;,"vc"&lt;vc@hpcu.ac.in&gt;,"vc"&lt;vc@cuja.ac.in&gt;,"vc"&lt;vc@cukashmir.ac.in&gt;,"vicechancellor"&lt;vicechancellor@cukerala.ac.in&gt;,"vc"&lt;vc@cuk.ac.in&gt;,"vc"&lt;vc@ujammu.ac.in&gt;,"vc"&lt;vc@curaj.ac.in&gt;,"vc"&lt;vc@cutn.ac.in&gt;,"vice-chancellor"&lt;vice-chancellor@visva-bharati.ac.in&gt;,"Tirtheshwar Singh"&lt;vc@igntu.ac.in&gt;,"vc"&lt;vc@dhsgsu.edu.in&gt;,"vcmgahv"&lt;vcmgahv@hindivishwa.ac.in&gt;,"vcoffice"&lt;vcoffice@manipuruniv.ac.in&gt;,"vc"&lt;vc@cuo.ac.in&gt;,"vcnehu"&lt;vcnehu@nehu.ac.in&gt;,"vc"&lt;vc@mzu.edu.in&gt;,"vc"&lt;vc@nagalanduniversity.ac.in&gt;,"vc"&lt;vc@cuo.ac.in&gt;,"R"&lt;vc@cup.ac.in&gt;,"vcamu"&lt;vcamu@amu.ac.in&gt;,"vc"&lt;vc@allduniv.ac.in&gt;,"Raj Mittal"&lt;vc@bbau.ac.in&gt;,"vc"&lt;vc@bhu.ac.in&gt;,"vc"&lt;vc@cus.ac.in&gt;,"vc"&lt;vc@tripurauniv.ac.in&gt;,"Vice Chancellor"&lt;vc@hnbgu.ac.in&gt;,"vc cuap"&lt;vc.cuap@gmail.com&gt;,"vc"&lt;vc@ignou.ac.in&gt;,"registrar"&lt;registrar@efluniversity.ac.in&gt;,"registrar"&lt;registrar@manuu.edu.in&gt;,"registrar"&lt;registrar@rgu.ac.in&gt;,"registrar"&lt;registrar@tezu.ernet.in&gt;,"registrar"&lt;registrar@cub.ac.in&gt;,"ggv registrar"&lt;ggv.registrar@gmail.com&gt;,"registrar"&lt;registrar@aus.ac.in&gt;,"UoH Registrar"&lt;registrar@uohyd.ernet.in&gt;,"Rajneesh Bhutani"&lt;registrar@pondiuni.edu.in&gt;,"osdadmin"&lt;osdadmin@mgcub.ac.in&gt;,"registrar"&lt;registrar@du.ac.in&gt;,"registrar"&lt;registrar@jmi.ac.in&gt;,"REGISTRAR JNU"&lt;registrar@mail.jnu.ac.in&gt;,"registrar"&lt;registrar@cug.ac.in&gt;,"registrar"&lt;registrar@cuh.ac.in&gt;,"registrar"&lt;registrar@hpcu.ac.in&gt;,"registrar"&lt;registrar@cuja.ac.in&gt;,"registrar"&lt;registrar@cukashmir.ac.in&gt;,"registrar"&lt;registrar@cukerala.ac.in&gt;,"registrar"&lt;registrar@cuk.ac.in&gt;,"registrar"&lt;registrar@ujammu.ac.in&gt;,"registrar"&lt;registrar@curaj.ac.in&gt;,"registrar"&lt;registrar@cutn.ac.in&gt;,"registrar"&lt;registrar@visva-bharati.ac.in&gt;,"registrar"&lt;registrar@igntu.ac.in&gt;,"registrar"&lt;registrar@dhsgsu.edu.in&gt;,"registrar"&lt;registrar@mzu.edu.in&gt;,"registrar"&lt;registrar@nagalanduniversity.ac.in&gt;,"registrar"&lt;registrar@nehu.ac.in&gt;,"registrar"&lt;registrar@cup.ac.in&gt;,"registrar amu"&lt;registrar.amu@amu.ac.in&gt;,"reg au"&lt;reg\_au@allduniv.ac.in&gt;,"Ashwini Sharma"&lt;registrar@bbau.ac.in&gt;,"registrar"&lt;registrar@bhu.ac.in&gt;,"registrar"&lt;registrar@cus.ac.in&gt;,"registrar"&lt;registrar@tripurauniv.ac.in&gt;,"Registrar Srinagar"&lt;registrar@hnbgu.ac.in&gt;,"registrar"&lt;registrar@sanskrit.ac.in&gt;,"registrar"&lt;registrar@ignou.ac.in&gt;

Cc: "Partha Kansabanik"&lt;pkansabanik.ndma@nic.in&gt;,"PARVEEN BHATIA"&lt;parveen.bhatia@nic.in&gt;,"PARVESH KUMAR PARVESH KUMAR"&lt;parveshkr.edu@gov.in&gt;

Date: Thu, 30 Jul 2026 11:48:53 +0530

Subject: Implementation of 'Nasha Mukht Yuva for Viksit Bharat' Campaign – reg

===== Forwarded message =====

Sir/Madam,

Please find the enclosed Office Memorandum received from the Ministry of Youth Affairs & Sports regarding the nationwide "Nasha Mukht Yuva for Viksit Bharat" campaign being organized as part of the vision of a "Drug-Free India by 2047."

2. In this regard, all Central Universities are requested to take necessary action to ensure the successful implementation of the campaign in their respective institutions. Universities may take appropriate measures to create awareness among students, faculty members and staff, facilitate maximum participation in the campaign, and extend all necessary support for organizing the programme in coordination with the concerned authorities, as envisaged in the enclosed Office Memorandum.

3. Central Universities are also requested to encourage students, faculty members and other stakeholders to take the digital pledge and actively participate in the campaign through the MY Bharat portal, as indicated in the enclosed Office Memorandum.

4. This may be treated as Most Urgent and necessary action may be taken accordingly.

With regards,

Ujjwal Yadav  
Assistant Section Officer  
CU-CDN  
Ministry of Education

**1 Attachment(s)**

Drug-Free India by 2047.pdf  
631.2 KB.

नितेश कुमार मिश्रा  
अपर सचिव  
Nitesh Kumar Mishra  
Additional Secretary



भारत सरकार  
युवा कार्यक्रम एवं खेल मंत्रालय  
युवा कार्यक्रम विभाग  
Government of India  
Ministry of Youth Affairs & Sports  
Department of Youth Affairs

मि. भा. न.

D.O. No. J-17011/389/2025-MY BHARAT-Part(3)

Dated the 29<sup>th</sup> July, 2026

Dear Shri Patil,

The Ministry of Youth Affairs & Sports is implementing the Nasha Mukh Yuva for Viksit Bharat campaign as a nationwide youth movement towards the vision of a 'Drug-Free India by 2047'. The campaign seeks to mobilise youth through awareness, volunteerism and community participation by bringing together Educational institutions, Government agencies/ spiritual organisations and civil society. The campaign is being organized simultaneously at more than 10,000 locations across the country on **2nd August 2026** through MY Bharat field functionaries along with several spiritual and civil society organizations. The programme is expected to be graced by the Hon'ble Prime Minister, who is likely to virtually address the participating youth from across the country. To commemorate the event a digital mass pledge taking campaign is live on the MY Bharat Portal.

2. Given the scale and significance of this national initiative, I request you to kindly issue necessary directions to all Universities, Higher Educational Institutions, Centrally Funded Institutions, Deemed Universities, and other institutions under the administrative purview of the Department to extend full cooperation and facilitate the successful organisation of the programme. The support of the Department would be invaluable in mobilising students, faculty members and youth, coordinating with institutional authorities, and ensuring active participation.

3. For taking digital pledge and other information on the program one may visit the MY Bharat portal or click on the link [https://mybharat.gov.in/events/nasha\\_mukt\\_yuva](https://mybharat.gov.in/events/nasha_mukt_yuva). I shall be grateful for your personal intervention in ensuring the wholehearted support towards making this nationwide campaign a grand success.

With Regards

VS (EV-IV)  
S.O (DL)  
VS (EV-IV)

29/7/2026  
Yours sincerely,  
(Nitesh Kumar Mishra)

Shri Anandrao V. Patil  
Additional Secretary  
Department of Higher Education  
Ministry of Education  
Room No. 21098, Kartavya Bhawan-2  
New Delhi - 110001