



# ABV-SME DARPAN



ABV-SME, JNU NEWSLETTER ISSUE WINTER SEMESTER 2019-20

## Updates

- Vikrant Kala's article on 'Private Haste, Public Waste: Are Private Market valuations too ambitious and rosy?' published in IIM Bangalore's Finance Magazine.
- Saurav Jha, Vikas Bharti & Sachin S. Alavandi presented their business idea at "E-Summit" organised at IIT Roorkee.
- Abhishek Singh & Rishabh Gambhir stood 2nd at "Marka-Wars", a marketing event hosted by IIM Sirmaur.
- Rishabh Rohilla, Riya Bharti & Vikrant Kala represented ABV-SME at "HR National Case Study Competition" hosted on Feb 15, 2020 at IIT Delhi.
- Ritika Dalal's book "A Summer Night" now available on Amazon.
- Sachin S. Alavandi co-authored an article on "Underlying Employee Motivation" published at UGC Care Journal. ISSN: 2394-3114

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- Special Lecture by Dr. R.S. Dabas
- Republic Day Celebrations
- Special Lecture by Shri Sameer Sharma (IRS)
- National Workshop on "Managing Funds and Entrepreneurship."
- Saraswati Puja Celebrations
- Hunar Haat
- Owing to the COVID-19 pandemic, ABV-SME organised online webinars.
  1. "Entrepreneurship & Employability"
  2. "Impact of COVID-19 on Money"
  3. "Economic Growth & Development"
  4. "Lessons from Bhagavad-Gita"
  5. "Yoga – A tool for addressing Job Stress & Burnout."

Dear Readers! We are glad to bring out the second edition of our newsletter 'ABVSME DARPAN'. This is the second step of 'ABVSME DARPAN.' We always respect your kind suggestions and instructions for the elevation of the newsletter 'ABVSME DARPAN'.

Dr. Brajesh Kumar Tiwari  
Editor - ABVSME Darpan

# Voters Pledge on National Voters Day

## मतदाताओं द्वारा ली जाने वाली शपथ

हम, भारत के नागरिक, लोकतंत्र में अपनी पूर्ण आस्था रखते हुए यह शपथ लेते हैं कि हम अपने देश की लोकतांत्रिक परम्पराओं की मर्यादा को बनाए रखेंगे तथा स्वतंत्र, निष्पक्ष एवं शांतिपूर्ण निर्वाचन की गरिमा को अक्षुण्ण रखते हुए, निर्भीक होकर, धर्म, वर्ग, जाति, समुदाय, भाषा अथवा अन्य किसी भी प्रलोभन से प्रभावित हुए बिना सभी निर्वाचनों में अपने मताधिकार का प्रयोग करेंगे।

## Voters' Pledge

We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language or any inducement.



25th January, 2020 is the National Voters Day and the same was observed at ABV-SME where the Voters Pledge was taken by all the students, faculty members as well as the staff in the Conference Room of ABV-SME, JNU.

# Guest Lecture: Brig. Rajiv Williams

**GUEST LECTURE**

Beyond Business Responsibility  
by  
**Brig. Rajiv Williams**  
Head-CSR,  
Jindal Stainless Limited

Wednesday, January 15<sup>th</sup>, 2020  
Time: 02:30 PM  
Venue: Conference Room, ABVSME

Atal Bihari Vajpayee School of Management and Entrepreneurship  
Jawaharlal Nehru University, New Delhi-110067

On 15th January, 2020 ABV-SME conducted the first lecture of the Guest Lecture series this Winter Semester. Brigadier Rajiv Williams, Head-CSR of Jindal Stainless Limited gave us insights on “Beyond Business Responsibility.” We addressed issues relating to the three P's of CSR i.e. people, which are centric to any development, planet, which are essentially environment related and the combo of the two, which are prime movers of the third P i.e. Profit.

## Guest Lecture: Ms. Deepti Kaur

ABV-SME hosted Ms. Deepti Kaur where she delivered a lecture on **“Expectations and key aspects for success in Corporate World.”** Ms. Kaur is the Associate General Manager of NEC Technologies India. An alumnus of Jawaharlal Nehru University in Japanese Language and Literature, she delivered a lecture Vendor Management, Pre-sales, Translation, Business Development, and Japanese Business Culture.

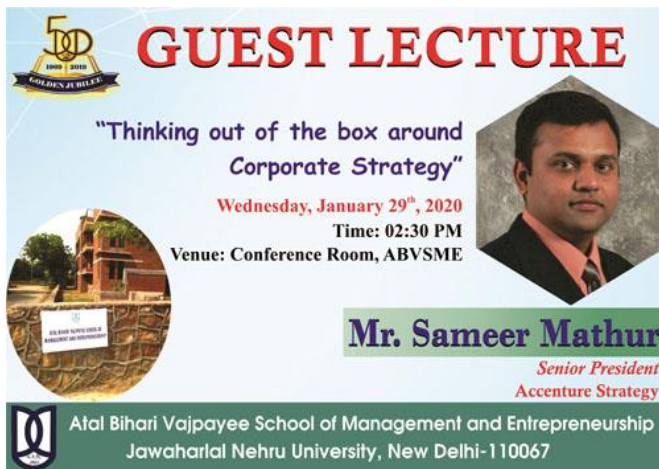


**GUEST LECTURE**  
**“Expectations and key aspects for success in Corporate World”**  
 by  
**Ms. Deepti Kaur**  
 Associate General Manager,  
 NEC Technologies India

Wednesday, January 22<sup>nd</sup>, 2020  
 Time: 02:00 PM  
 Venue: Conference Room, ABVSME

Atal Bihari Vajpayee School of Management and Entrepreneurship  
 Jawaharlal Nehru University, New Delhi-110067

## Guest Lecture: Mr. Sameer Mathur



**GUEST LECTURE**  
**“Thinking out of the box around Corporate Strategy”**  
 Wednesday, January 29<sup>th</sup>, 2020  
 Time: 02:30 PM  
 Venue: Conference Room, ABVSME

**Mr. Sameer Mathur**  
 Senior President  
 Accenture Strategy

Atal Bihari Vajpayee School of Management and Entrepreneurship  
 Jawaharlal Nehru University, New Delhi-110067

On 29th January, 2020 ABV-SME roped in Mr. Sameer Mathur, Senior President of Accenture Strategy. It was encouraging for us know that **“Thinking Out of the Box”** is not something magical or innate but is simply, a mindset that can be developed over time with aid of abundantly available tools and techniques as long as one is willing to persevere over time. A fun and engaging game was played too where in a case was discussed and different teams gave out different problem statements and solutions.

## Guest Lecture: Mr. Navodit Mehra

“Significance of Contracts in Business” by Mr. Navodit Mehra, Senior Vice President – Legal, Sterlite Power. Mr. Mehra gave a lecture on **“The Significance of Contracts in Business.”** He concluded his lecture commemorating Shri Atal Bihari Vajpayee with the elocution of one of his more renowned poems. It was truly a wonderful experience to learn the legal aspects of doing business from Mr. Mehra.

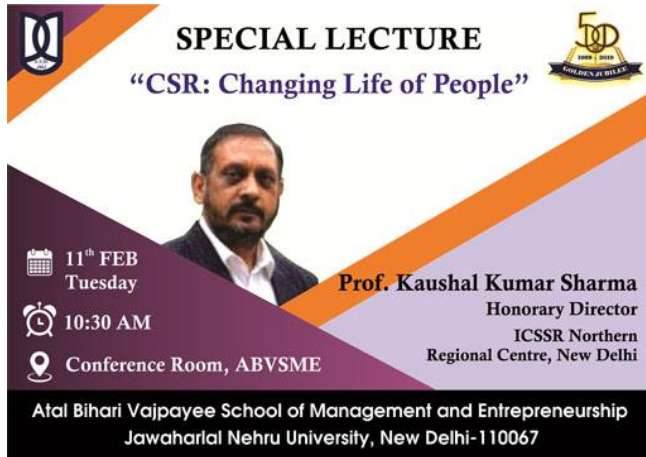


**GUEST LECTURE**  
**Significance of Contracts in Business**  
 by  
**Mr. Navodit Mehra**  
 Senior Vice President-Legal  
 Sterlite Power

Friday, January 31<sup>st</sup>, 2020  
 Time: 11:30 AM  
 Venue: Conference Room, ABVSME

Atal Bihari Vajpayee School of Management and Entrepreneurship  
 Jawaharlal Nehru University, New Delhi-110067

## Special Lecture: Prof. Kaushal Sharma



**SPECIAL LECTURE**  
"CSR: Changing Life of People"

**Prof. Kaushal Kumar Sharma**  
Honorary Director  
ICSSR Northern  
Regional Centre, New Delhi

11<sup>th</sup> FEB  
Tuesday  
10:30 AM  
Conference Room, ABVSME

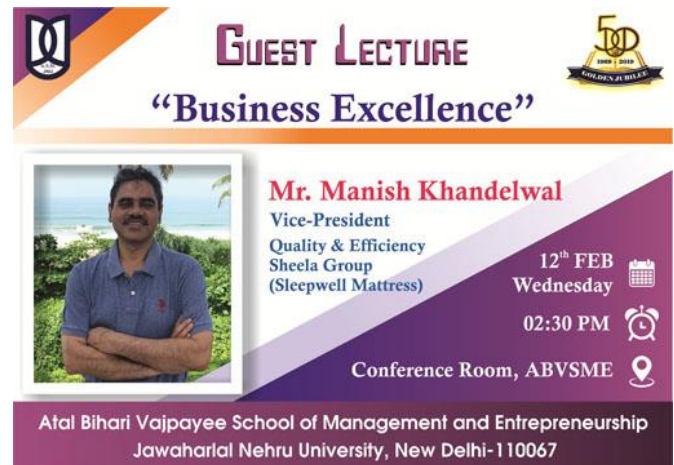
Atal Bihari Vajpayee School of Management and Entrepreneurship  
Jawaharlal Nehru University, New Delhi-110067

Prof. Kaushal Sharma, Honorary Director, ICSSR Northern Regional Centre, gave his precious presence to the students of ABV-SME. Prof. Sharma, enriched the students through his worldly-wise knowledge and his vast and versatile experience. He described the role of CSR and how by CSR lives of people, changing very fast. He told, CSRs have become such an integral part of a company's culture that its success is almost as important as annual targets and revenue.

## Guest Lecture: Mr. Manish Khandelwal

Mr. Manish Khandelwal, Vice-President, Quality & Efficiency Sheela Group (Sleepwell Mattress) imparted a deep impression on Business Excellence. He with his deep understanding and knowledge shared his ideas all about Business Excellence, why excellence is required and its role etc.

It was really an enriching experience for everyone present to know about intricate details of a new industry.



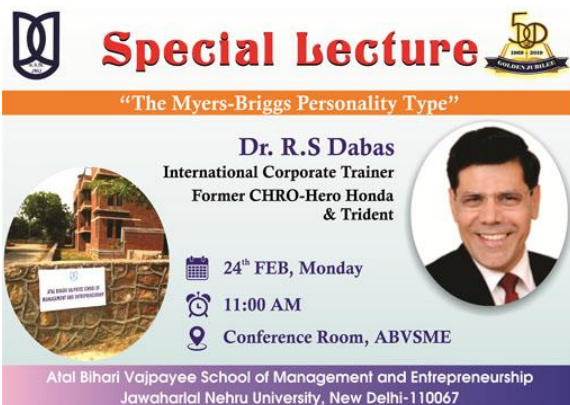
**GUEST LECTURE**  
"Business Excellence"

**Mr. Manish Khandelwal**  
Vice-President  
Quality & Efficiency  
Sheela Group  
(Sleepwell Mattress)

12<sup>th</sup> FEB  
Wednesday  
02:30 PM  
Conference Room, ABVSME

Atal Bihari Vajpayee School of Management and Entrepreneurship  
Jawaharlal Nehru University, New Delhi-110067

## Special Lecture: Dr. R.S. Dabas



**Special Lecture**  
"The Myers-Briggs Personality Type"


**Dr. R.S Dabas**  
International Corporate Trainer  
Former CHRO-Hero Honda  
& Trident

24<sup>th</sup> FEB, Monday  
11:00 AM  
Conference Room, ABVSME

Atal Bihari Vajpayee School of Management and Entrepreneurship  
Jawaharlal Nehru University, New Delhi-110067


Dr. Dabas, a renowned International Corporate Trainer put forth the concept of The Myers-Briggs Personality Type (MBPT) before the students. He told that, "The Myers-Briggs Type Indicator" (MBTI) is an introspective self-report questionnaire indicating different psychological preferences.

## Guest Lecture: Mr. Mayank Joshi



**Guest Lecture** 

“Supply Chain Finance : Modern way of Working Capital Finance”



**Mr. Mayank Joshi**  
Director  
Cashinvoice

19<sup>th</sup> FEB  
Wednesday  
02:30 PM

Conference Room, ABVSME


Atal Bihari Vajpayee School of Management and Entrepreneurship  
Jawaharlal Nehru University, New Delhi-110067


Mr. Mayank Joshi, Director, Cashinvoice, discussed the concept of Supply Chain Finance: Modern way of Working Capital Finance through examples taken from both the Indian and the world perspective. He told, Supply Chain Finance (SCF) is a huge amount of interest from organizations of all sizes.

## Special Lecture: Shri Sameer Sharma (IRS)


Shri Sameer Sharma (IRS), Finance Officer, Jawaharlal Nehru University elaborated in detail about the "Financial Management and Income Tax".

He briefly discussed all saving for Income Tax and supplemented this with many examples. He also pointed out India's tax system and its role in Economy.




**Special Lecture** 

“Financial Management and Income Tax”




**Shri Sameer Sharma (IRS)**  
Finance Officer  
Jawaharlal Nehru University



27<sup>th</sup> FEB, Thursday  
02:30 PM  
Conference Room, ABVSME

Atal Bihari Vajpayee School of Management and Entrepreneurship  
Jawaharlal Nehru University, New Delhi-110067

## Webinar Series



**Atal Bihari Vajpayee  
School of Management & Entrepreneurship  
Jawaharlal Nehru University**

*Is organizing a*  
**Special Webinar Session**  
*on*

**“Entrepreneurship  
& Employability”**

*In Association with*  
**Indian Academy of Entrepreneurship (IAE)™**

*Theme:*  
“Employable either as an Employee or as an Entrepreneur”

*Date:* April 13, 2020  
*Time Slot:* 1500 hrs to 1600 hrs



**Atal Bihari Vajpayee School of Management &  
Entrepreneurship  
Jawaharlal Nehru University  
New Delhi**

**SPECIAL WEBINAR SESSION ON**

**Economics Growth & Development: Institutions, Inequality  
and Technology**

Talk By-Dr. Anindya S. Chakrabarti, IIM Ahmedabad



April 27, Monday 2020 | 4pm

Join Cisco Webex Meeting :  
<https://meetingsapac5.webex.com/meetingsapac5/j.php?MTID=me2f97531cfedd3ae67fb9c6b9a041fad>  
Meeting Number-589 811 860  
Password-28mZnfmPPz3 (28696367 from phones and video systems)

Webinar Coordinator:  
Dr. Priya Gupta  
Associate Professor  
ABVSME, JNU  
+91 95028 07138

**Jawaharlal Nehru University, New Delhi**  
Organises a Webinar on

**LESSONS FROM THE BHAGAVAD-GITA DURING THE COVID-19 CRISIS**

**Prof. Subhash Kak, Oklahoma State University, USA**

Date: Thursday, 07 May 2020  
Time: 06:00 PM – 07:00 PM(IST)

Register: [shorturl.at/afgpG](http://shorturl.at/afgpG)

Coordinators:  
Atal Bihari Vajpayee School of Management & Entrepreneurship  
& Centre for Media Studies, Jawaharlal Nehru University, New Delhi  
Dr Sakshi Sharma, Asstt. Professor, ABVSME  
Dr Vikram Bansal, Asstt. Professor, ABVSME

**Jawaharlal Nehru University, New Delhi**  
Organises a Webinar on

**Yoga: A tool for Addressing Job Stress and Burnout**

Date: May 21, 2020 | Time: 06:00 PM

Register: [shorturl.at/rAG16](http://shorturl.at/rAG16)

By: **Prof. B. Mahadevan (IIM-Bangalore)**

Coordinator:  
**Dr. Shachi Yadav & Dr. Brajesh Kumar Tiwari**  
Atal Bihari Vajpayee School of Management and Entrepreneurship  
Jawaharlal Nehru University, New Delhi

Atal Bihari Vajpayee School of Management & Entrepreneurship  
Jawaharlal Nehru University  
New Delhi

SPECIAL WEBINAR SESSION ON April 23<sup>rd</sup> 2020, 1600 Hrs. - 1700 Hrs.

**IMPACT OF COVID-19 ON MONEY**

Talk by  
**Monika Halan**  
Consulting Editor Mint &  
Author of "Let's Talk Money"

Webinar Coordinator: Dr. Siddhi Sharma  
Assistant Professor  
ABVSME, JNU

For Queries:  
+919868608625  
+919868671168

# Activities



FII Summit



# Engagements



**Dr. R.S. Dabas**



**Shri Sameer Sharma**



**Mr. Sameer Mathur**



**Mr. Navodit Mehra**



**Prof. Kaushal Sharma**



**Brig. Rajiv Williams**



**Ms. Deepti Kaur**



**Mr. Mayank Joshi**



**Mr. Manish Khandelwal**

## National Workshop on “Managing Funds and Entrepreneurship”

On 18th January, 2020 ABV-SME organized a One Day National Workshop on “**Managing Funds and Entrepreneurship**” in the conference room, ABV-SME, Jawaharlal Nehru University. The workshop had lectures delivered by industry leaders as key note speakers. The workshop was brought together by the tireless efforts of the Workshop Director **Prof. Heeraman Tiwari**, Workshop Coordinator **Dr. Brajesh Kumar Tiwari**, Workshop Secretary **Dr. Vikram Bansal**. The workshop was inaugurated by our Dean Prof. Heeraman Tiwari who gave the participants an insight on his experience as a part of the JNU community and enriched everyone present at the venue with a guiding light to further develop and nurture their passion towards Entrepreneurship.



## First Session: Dr. Anurag Mittal

The inauguration was followed by the first session of with Dr. Anurag Mittal. Dr. Mittal is the in-charge of the Entrepreneurship Cell at Delhi University. The inauguration and the first session can be viewed at <https://www.youtube.com/watch?v=1H8YPKhNHTc&t=356s>.





## Second Session: Dr. Anoop Kaippalli

The next session was on the topic "**Entrepreneurship Need of the Hour**" given by Mr. Anoop Kaippalli who is the National Coordinator of Bharat Niti. This session was moderated by Dr. Sakshi Sharma of ABV-SME.

Mr. Kaippalli made it easy for budding entrepreneurs to let them understand that Start-ups is an impregnable market and how it's time to strike while the iron is hot.



## Third Session: Dr. Aman Dhall



Next up was a session on "**Thriving among Giants**" by Dr. Aman Dhall, Entrepreneur & Communications Head at PolicyBazaar.

This session will highlight how to build a company from ground-zero and how the founder's focus needs to evolve in his/her company's journey to success.

This session was moderated by Dr. Shachi Yadav of ABV-SME.

## Final Session: CA Anshul Kumar

CA Anshul Kumar who is founder of Start-up Bazaar took a session on **“Managing Funds and Compliance.”** Mr. Kumar threw some light on the golden rules of compliance for first time managers. He gave the meaning to the saying “Having a policy in place is one thing. Properly carrying out and evidencing it is quite another.” This session was moderated by Dr. Vaniki Joshi Lohani of ABV-SME.

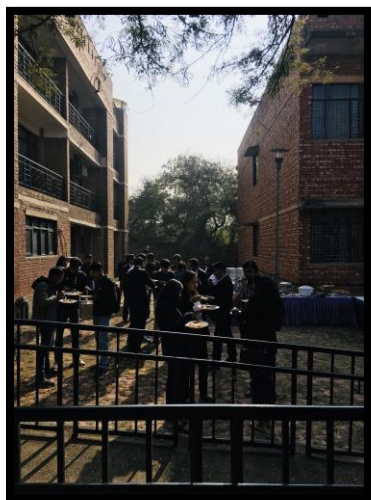


## Valedictory Function

The valedictory function was held in the presence Prof. R.P Singh, Rector-III, JNU as the Chief Guest and Mr. Mohinder Singh Tonk, Chief General Manager HR at ONGC as the Guest of Honour. The Chief Guest and the Guest of Honour gave their perspective on the workshop which was followed by the certificate distribution ceremony and eventually the workshop concluded with the recitation of our National Anthem.



## SNAP SHOTS



**Prof. Heeraman Tiwari (left) & Dr. Brajesh Kumar Tiwari (right) felicitating the Guest of Honour and Chief Guest respectively.**



## Saraswati Puja 2020

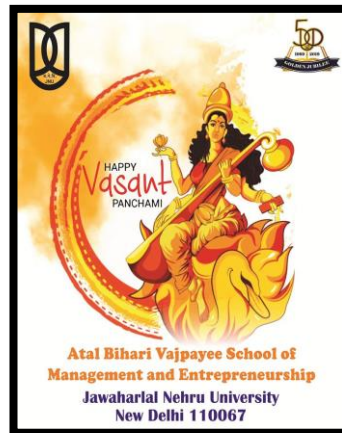


वर दे, वीणावादिनि वर दे !  
प्रिय स्वतंत्र-रव अमृत-मंत्र नव  
भारत में भर दे !

Saraswati Puja/Vasant Panchami Celebrations was organized by Parivardhan on 30th January, 2020. Puja was followed by Prasada distribution where no classes were compromised with, balancing studies with our deep-rooted cultural upbringing.



## Team Parivardhan



## Hunar Haat

As part of a project, students of ABV-SME, under guidance of Dr. Brajesh Kumar Tiwari, *Coordinator* Training and Placements, got the opportunity to visit the '**Hunar Haat**' (February 13-23, 2020) organized by the Ministry of Minority Affairs at India Gate lawns in Delhi and engaged with exhibitors.

Coming from different states of the country, the exhibitors represented different self-help groups.





Students conducted interviews of the various participants, young & old, of the 'Haat' about their business models, guided them on ways to market their products better and also discussed about various government schemes for the Entrepreneur.





## Republic Day 2020



### 71st Republic Day



**ABV-SME family wishes you  
the best of health in the Year 2020**

**Experience Life at ABV-SME on:**



**/abvsme**

**Editor**

**Dr. Brajesh Kumar Tiwari ([brajesh@jnu.ac.in](mailto:brajesh@jnu.ac.in))**

**Designed by**

**Gaurav Gupta ([gaurav68\\_sme@jnu.ac.in](mailto:gaurav68_sme@jnu.ac.in))**

**Published by**

**Atal Bihari Vajpayee School of Management & Entrepreneurship  
(ABV-SME), Jawaharlal Nehru University**